



compello

CUSTOMER COLLABORATION
WORKFLOW AUTOMATION



mwidirect

A direct marketing execution company

WHAT YOU NEED, WHEN YOU NEED IT.

My Compello is a complete interactive tool for project management efficiency. It's the umbrella for a variety of project management uses. The system provides an easy way to manage a variety of pre-production and file management processes simply by going to the Web. This secure Web portal has workflow capabilities you may have only wished for in the past.

And, unlike other pre-production programs, there's no charge for My Compello. It's a value-added service we provide to our clients to help your business run more smoothly.

My Compello features:

- File transfer
- On-line proofing
- Online ordering
- Fulfillment
- Print-on-demand



BUILT WITH YOUR NEEDS IN MIND.

Now, you can have access to a system that fits the way you work. My Compello is waiting for you wherever you are, at any time of day or night. Need something unique? We'll accommodate special requests or requirements to create the kind of site you'll use every day.

Our goal, simply, is to make your life easier. Just drag and drop an art or data file into your My Compello folder and, within minutes, you'll receive an e-mail letting you know the status of your job. Review your information, make annotations, collaborate/review with other internal departments and give final approval—all without using phone, fax or e-mail. Once complete, we'll archive the document job history and change order sequence for future use. You no longer need to guess if you have the most recent version of the document the next time you need to use it.

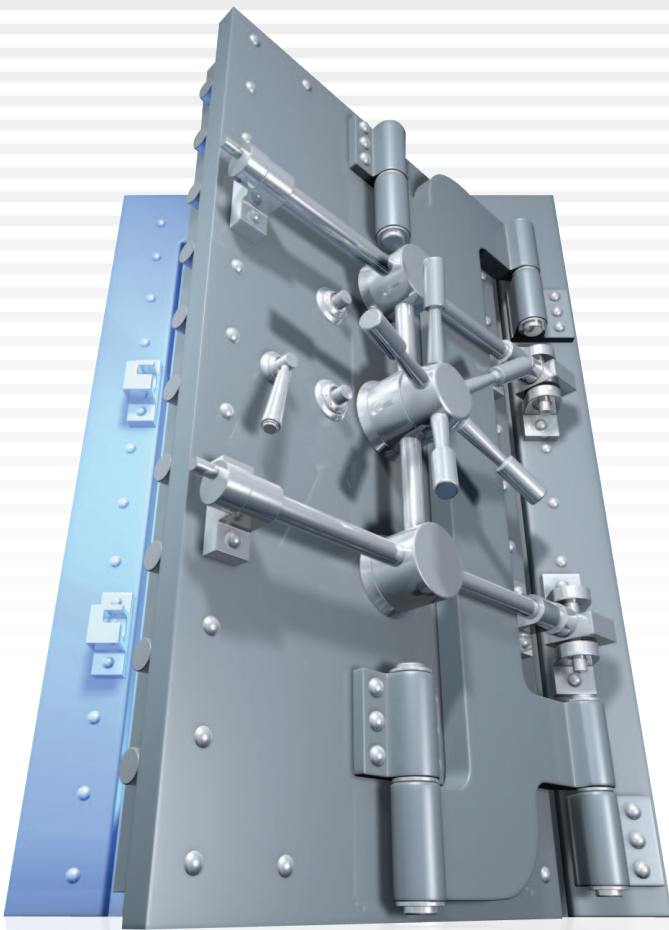
With My Compello, you can access files anytime, anywhere. Best of all, there's no charge for My Compello—and we'll provide training to get you up to speed, absolutely free.

My Compello makes accessing your information easy:

- No software to install on your system
- Reduced production timelines
- E-mail notification of your project status anytime a file is transmitted
- Full audit trail of your document tracking
- Speedy file transfer
- Secure, encrypted file transfer
- Approver and reviewer collaboration soft proofing
- Access rights based on the type of user

IN-HOUSE TRAINING MAKES IT SIMPLE.

My Compello is easy to learn. When you sign up, we'll put you in touch with our Web Product Specialist, whose sole responsibility is to help you become comfortable with the program's applications. Our specialist will help answer any questions you might have about what the system can do and how to do it. Take advantage of one-on-one or group education, as well as WebEx training.



KEEPING YOUR INFORMATION SECURE.

My Compello offers a level of security that's safer than phone, fax or e-mail.

The authenticated system uses a user log-in to make sure only approved personnel can access the site. We can also create different types of access based on individual user profiles.

In accordance with MWI Direct security capabilities, your data will always stay secure—meeting the stringent standards required by your own company and that of your clients and employees.



WORK SMARTER AND ENJOY MORE EFFICIENT PROJECT MANAGEMENT.

Some days, it feels like you need 24 extra hours just to get everything done. That's why we've designed a solution. Now you can reduce the time you spend on frequent tasks and also:

- Reduce pre-production and overall production timelines
- Increase speed to market
- Boost program management efficiencies

Enter My Compello, MWI Direct's answer to immediate access to your information. My Compello—which literally means "collaboration"—offers an automated pre-production project management tool to help clients review data and art files in real time, track document changes without a paper trail, place orders and share files with team members instantly.





For an online demo, contact us today.

See for yourself how My Compello can help you
automate your pre-production processes.



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